

FOR IMMEDIATE RELEASE:

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FOR MORE INFORMATION:

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Media Advisory: Three Rivers College to Host ShakeOut Earthquake Drill Oct. 16

Three Rivers College will participate in the Great Central U.S. ShakeOut earthquake preparedness drill on October 16, starting at 10 a.m., with the drill occurring at precisely 10:16 a.m. Local media outlets are invited to cover the drill, as well as related earthquake presentations. The college's Poplar Bluff campus will host state earthquake officials conducting presentations on Missouri earthquake science, history and preparedness, followed by a highly visual "Drop, Cover, Hold On" earthquake drill.

Over 2.5 million people across 10 states in the central U.S. will take part in the ShakeOut drill, including more than 400,000 participants in Missouri. The event is part of a larger ShakeOut earthquake drill involving more than 17 million people across the United States and internationally. To see more details on the ShakeOut, visit <http://www.shakeout.org/centralus>. Media outlets interested in attending the ShakeOut should call Jonathan Atwood at 573-840-9660. The demonstration for media will be held in the Crisp Building on the college's Poplar Bluff campus.

Missouri is one of several states in the New Madrid Seismic Zone, which is the most active seismic zone in the U.S. east of the Rocky Mountains. The Great New Madrid quake that occurred on February 7, 1812, devastated much of southeast Missouri, briefly reversed the course of the Mississippi River, and was felt as far away as the East Coast. It was one of the most powerful earthquakes ever to occur in the continental United States. ShakeOut drills help earthquake-prone areas prepare for what to do in the event of a high-intensity incident.

Three Rivers College is committed to contributing to the quality of life in Southeast Missouri with quality, affordable higher education opportunities and community services that support and encourage the economic, civic, and cultural vitality of the region. For more information about college and workforce programs and upcoming events, visit trcc.edu.

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Members of the media should contact the News and Web Services Coordinator before approaching Three Rivers staff member for questions or interviews. Communications office hours are 8 A.M. to 4 P.M. Monday through Friday.

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