



PUBLIC SERVICE ANNOUNCEMENTS

Virginia Department of Emergency Management

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PUBLIC SERVICE ANNOUNCEMENTS

Great SouthEast ShakeOut

Start Date: 10/4/2012

Stop Date: 10/18/2012, early a.m.

:15 PSA – Oct. 18 ShakeOut Earthquake Drill

You only have seconds. Do you know what to do when the earth starts shaking? If it involves a doorway or running – these are not quake-safe actions. Learn more about earthquake safety and the Oct. 18 *Great SouthEast ShakeOut* earthquake drill at VAemergency.gov.

:30 PSA – Oct. 18 ShakeOut Earthquake Drill

The ground starts shaking – it's an earthquake! What do you do? **Drop, Cover and Hold On!** If you've never heard this before, go to VAemergency.gov to learn how to be quake safe and to find out how to register for the first-ever *Great SouthEast ShakeOut*. You can be part of a multi-state earthquake drill that will happen Oct. 18 at 10:18 a.m. Remember, when the ground shakes, **Drop, Cover and Hold On!** Learn more about earthquake safety and the Oct. 18 *Great SouthEast ShakeOut* earthquake drill at VAemergency.gov.

:60 PSA – Oct. 18 ShakeOut Earthquake Drill

At 10:18 a.m. October 18, you can join people in several southeastern states including Virginia who will participate in the first-ever *Great SouthEast ShakeOut*. The ShakeOut is a simultaneous earthquake drill to help us all learn the safe way to protect ourselves during earthquakes. The best thing to do is to **DROP, COVER and HOLD ON**. **Drop** to the ground before the earthquake drops you; take **cover** by getting under a sturdy desk or table and covering your head and neck with your hands and arms; and **hold on** to it until the shaking stops. You can learn more about earthquake safety and how to register for the Oct. 18 *Great SouthEast ShakeOut* by going to VAemergency.gov. Earthquakes happen without warning and the shaking could be so violent that you cannot run or crawl. So remember, when the earth starts shaking – don't run outside! Immediately **DROP, COVER and HOLD ON**. Learn more about the Oct. 18 *Great SouthEast ShakeOut* earthquake drill at VAemergency.gov.

Get Ready to ShakeOut.

October 18, 2012 Register Now at www.shakeout.org/southeast

The Great
SouthEast
**Shake
Out**

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